



César Rogelio Bustos Mendoza

Biomedical engineer

Chinese professor and Interpreter.

Engineer and teacher with extensive experience in China and Mexico. Chinese interpreter, in Chinese and Mexican companies, active teacher of Chinese language and culture in higher education and private institutions. With the mission of strengthening and promoting scientific, cultural and technological relations and agreements.

Contact

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Linkedin

[Cesar Rogelio Bustos Mendoza](#)

Residence

Colima, México

Other skills

MANAGEMENT OF ADVANCED
COMPUTER TOOLS (AI BIG DATA)

HIGHLY EFFECTIVE AS A
COMMUNICATOR

INTERCULTURAL COORDINATOR

HIGH ADAPTABILITY TO WORK IN
INTERDISCIPLINARY TEAMS

Language Levels

Spanish Native speaker

Chinese Language Certification HSK
LEVEL 5

- Cultural competency
- Writing
- Listening
- Speaking
- Reading

English TOEFL B2

Work - Academic Experience

○ 2022 - 2023

UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN (Confucio Institute)

Chinese professor

Visiting professor to strengthen the teaching of Chinese culture, develop and implement the course of traditional Chinese medicine (TCM).

○ 2020 - 2021

MANZANILLO TECHNOLOGICAL UNIVERSITY (UTeM)

Associate Professor

Full-time teacher with PRODEP project, opening a basic Chinese course for business and English teacher.

○ 2018-2019

ZHEJIANG UNIVERSITY (ZJU)

Assistant Professor

Teach practical Spanish for students of the Hispanic Philology major. Support for joint projects between Chinese and Mexican universities, such as the Teletándem project with UNAM.

○ 2017-2018

ZHEJIANG INTERNATIONAL STUDIES UNIVERSITY (ZISU)

Foreign expert

Provide courses and consultancies for administrators, teachers and students, hired to promote the career of cross-border electronic commerce. Support in agreements with Latin American universities. Activities with Alibaba and Chinese companies.

○ 2014 - 2017

UNIVERSITY OF COLIMA

Full time Research professor

Full-time professor for the international business degree taught in English and promoter of a possible local Confucius institute in alliance with ZISU university by offering courses for the internationalization of the curriculum, open to the general public.

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Work - Translator experience

- 2021 - Present **INTERPRETER AND TRANSLATOR FOR CHINESE COMPANIES AND INSTITUTIONS**
MANWAH, KEMET, TRUPER, SPIC- ZUMA ENERGIA, CCCC, IUSA
- 2011 - Present **BUSINESS FACILITATOR**
FREELANCE IN THE CHAMBER OF COMMERCE (Mexcham.org)
Consulting for Chinese and Mexican institutions in business through the honorary representation of the Chamber of Business between Mexico and China.
- **LOGISTICAL SUPPORT, TRANSLATION AT FAIRS, EXPOS AND EMBASSIES, FOLLOW-UP TO NEGOTIATIONS, SUPPORT FOR THE OPENING OF RETAILERS, INTERNATIONAL MARKETING**
Southholdings en Shenzhen, Datha en CDMX, Festival Internacional Cervantino, Truper en planta Jilotepec, Mexglobal, AUTOHITO, Cumbre China - América latina, ALIBABA, Universidad de Zhejiang, Tecnológico de Monterrey, Parque HOFUSAN en Nuevo León.

Work Experience - Biomedical Engineering

- 2020 - 2022 **HOSPITAL EQUIPMENT PROJECT**
IBIMEX COMPANY
- 2021 **AOMED VENTILATORS PROJECT**
IBIMEX COMPANY
- 2018 - 2019 **TECHNOLOGY INTEGRATION PROJECT**
MEXGLOBAL COMPANY
- 2011 - 2012 **INTERNATIONAL MARKETING MANAGER**
JOINT VENTURE COMPANY, FMI MEDICAL. Hangzhou, China
PET-CT DEVELOPMENT AND MARKETING
- 2002 - 2004 **EQUIPMENT AND START-UP OF VIRTUAL REALITY LABORATORY FOR MEDICAL SIMULATORS**
UNIVERSITY OF COLIMA, COLIMA
- 2000 - 2001 **EQUIPMENT AND START-UP OF THE COLIMA REGIONAL UNIVERSITY HOSPITAL OF COLIMA**
SECRETARY OF HEALTH OF COLIMA
- 1998 - 1999 **EQUIPMENT AND SELECTION OF MEDICAL EQUIPMENT**
MEXICAN INSTITUTE OF SOCIAL SECURITY (IMSS CENTRAL)
- 1997 - 1998 **ENG. BIOMEDICAL WITH SPECIALTY IN HOSPITAL SUPPORT**
MEXICO HOSPITAL, ANGELES GROUP

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Residence

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Hobbies

- Taichi
- Wushu
- Chinese Handwriting
- Traveling

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Education

- 2021 - actual **DOCTORATE SCIENCE CULTURE AND TECHNOLOGY**
XALAPA UNIVERSITY en Xalapa, Veracruz
- 2018 - 2020 **MASTER FOR DEVELOPMENT FOR THE INTERNATIONAL TRADE**
FACULTY OF FOREIGN TRADE UNIVERSITY OF COLIMA, Manzanillo
- 2006 - 2013 **PH IN BIOMEDICAL ENGINEERING AND CHINESE**
ZHEJIANG UNIVERSITY, Hangzhou China
- 2000 - 2003 **MASTER'S DEGREE IN TELEMATICS, MEDICAL SIMULATION AND VIRTUAL REALITY**
FACULTY OF TELEMATICS, UNIVERSITY OF COLIMA, Colima, Mexico.
- 1992 - 1998 **BACHELOR'S DEGREE IN BIOMEDICAL ENGINEERING**
INTERDISCIPLINARY PROFESSIONAL UNIT OF BIOTECHNOLOGY (UPIBI) NATIONAL POLYTECHNIC INSTITUTE (IPN), MEXICO CITY.

References

Master Pamela Cristales

PRINCIPAL

AUTONOMOUS UNIVERSITY OF YUCATA (UADY)
CONFUCIO INSTITUTE

[LinkedIn / Pamela Cristales](#)

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Dr. Noé López Alvarado

PRINCIPAL

COLIMA UNIVERSITY (UCOL)
FACULTY OF FOREIGN TRADE (FACOMEX)

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